

MUHAMMED JASIM KV

DIGITAL MARKETING EXECUTIVE

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<https://jasimkv.in>

Kannur, Kerala,
India.



CAREER OBJECTIVE

I'm really passionate about digital marketing, web development, and eCommerce! I love creating solutions that make a difference for businesses and help them grow. I always want to improve my skills to thrive in this exciting industry!

WORK EXPERIENCE

JUNIOR DIGITAL MARKETING EXECUTIVE

05/2023 - 11/2023

NIKSHAN ELECTRONICS

Played a key role in managing Ecommerce website updates, product listings, categories, pricing, SEO, and social media to drive traffic and strengthen brand presence.

DIGITAL MARKETING EXECUTIVE / SOCIAL MEDIA MANAGER

11/2023 - 11/2024

SHAHZADI LAWN

Managed eCommerce website, social media, paid ads, influencer marketing, and other campaigns to boost sales and build brand identity.

EDUCATION

Plus Two

2018-2020

Kadachira Higher Secondary School

NCVT Electrical Trade

2020-2022

Govt ITI Kannur

Diploma In Digital Marketing

2023

G-Tec Computer Education

BA English Distance - Ongoing

MS - University Tirunelveli

TECHNICAL SKILLS



SHOPIFY



SEARCH CONSOLE



GOOGLE ADS



CANVA



META ADS



WORDPRESS

CERTIFICATES

- Digital Marketing Certified -
Gtech Computer Education
- Fundamentals of digital marketing-
Google Digital Garage
- Digital Marketing Certified -
HubSpot Academy

LANGUAGES

English

Malayalam

Hindi

AREA OF EXPERTISE

SEO

Social Media Marketing

Communicate with others. Seek Knowledge,
Give ideas, help, etc.

REFERENCES

PORTFOLIO

<https://www.jasimkv.in>